

Each goal will be examined through each of the four following lenses:



Equity



Health



Sustainability



Adaptability

# DRAFT GOALS

Madison will . . .



## HOUSING

1. Have a full range of quality and affordable housing opportunities throughout the City.



## TRANSPORTATION

2. Have a safe and efficient regional transportation system that offers a variety of choices among transportation modes.
3. Make land use and transportation decisions in a mutually supportive manner to provide access for all.



## LAND USE

4. Be comprised of compact, interconnected, neighborhoods anchored by a network of mixed-use activity centers.
5. Be the center of our region, with Downtown serving as our primary activity hub.
6. Have a unique character and strong sense of place in its neighborhoods and the city as a whole.



## ECONOMIC DEVELOPMENT

7. Have a growing, diversified economy that offers opportunity for all.



## CULTURAL AND HISTORICAL RESOURCES

8. Value our cultural and historical assets.



## PARKS, OPEN SPACE, AND RECREATION

9. Have a parks and open space system that preserves natural areas while offering recreational opportunities and gathering places.



## NATURAL RESOURCES

10. Be a steward of our land, air, and water resources and interconnected ecological systems.



## AGRICULTURAL RESOURCES

11. Support the region's agricultural prominence with a strong food economy and access to healthful foods.



## UTILITIES & COMMUNITY FACILITIES

12. Have efficient and reliable public utilities, facilities, and services that support all residents.



## INTERGOVERNMENTAL/REGIONAL COOPERATION

13. Collaborate with other units of government to improve efficiency and achieve shared goals.